

Interior Lifestyle China  
10 – 12 October 2024  
Shanghai Exhibition Centre, Shanghai, China

**Please complete in block letters, sign & return to:**  
Messe Frankfurt (Shenzhen) Co Ltd  
609, Building C, Dongfang Xin Tiandi, Caitian Road, Futian Street, Futian District, Shenzhen, P.R.China  
Tel: (852) 2230 9287 Email: interior@china.messefrankfurt.com

To be completed by the organiser:

Customer No: \_\_\_\_\_ Booth Area: \_\_\_\_\_ sqm Booth No: \_\_\_\_\_

**Application Form (PLEASE PRINT CLEARLY)**

**1. Exhibiting Company Details (For issuing invoice, may also be used as catalogue entry)**

Company Name: \_\_\_\_\_

Company Name in Chinese (if any): \_\_\_\_\_

Contact person(s): \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code area code Number Country code area code Number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**2. Company Details for promotion (Please tick all that apply)**  
 Principal company / Overseas headquarter  
 Corresponding contact (for communications about the fair, mailing of show materials etc., if different from above)

Company Name: \_\_\_\_\_

Company Name in Chinese (if any): \_\_\_\_\_

Contact person(s): \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code area code Number Country code area code Number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**3. Business nature (please tick all that apply):**

- |  |   |
|--|---|
| <input type="checkbox"/> 01 Brand owner        | <input type="checkbox"/> 04 Designer, Studio              |
| <input type="checkbox"/> 02 Manufacturer       | <input type="checkbox"/> 05 Publisher, media              |
| <input type="checkbox"/> 03 Agent, distributor | <input type="checkbox"/> 06 Others, please specify: _____ |

**4. Product groups (please tick all that apply, and indicate the percentage per each category):**

- |   |  |
|---|--|
| <b>01 Giftique _____%</b><br><input type="checkbox"/> 1.1 Arts & Crafts<br><input type="checkbox"/> 1.2 Stationery<br><input type="checkbox"/> 1.3 Floral art & accessories<br><input type="checkbox"/> 1.4 Room fragrances, candles<br><input type="checkbox"/> 1.5 Jewellery<br><input type="checkbox"/> 1.6 Trend oriented gift articles<br><input type="checkbox"/> 1.7 Designer works<br><input type="checkbox"/> 1.8 Gourmet gifts  | <input type="checkbox"/> 2.10 Furniture and accessories<br><input type="checkbox"/> 2.11 Wall decorations<br><input type="checkbox"/> 2.12 Lightings and accessories<br><input type="checkbox"/> 2.13 Mirrors, clocks, photo frames<br><input type="checkbox"/> 2.14 Garden & accessories<br><input type="checkbox"/> 2.15 Furnishing / Home textiles  |
| <b>02 Home Sweet Home _____%</b><br><input type="checkbox"/> 2.1 Glass, crystal<br><input type="checkbox"/> 2.2 Porcelain, ceramic<br><input type="checkbox"/> 2.3 Silverware, silver plated<br><input type="checkbox"/> 2.4 Plastic ware<br><input type="checkbox"/> 2.5 Cutlery, knives, choppers and accessories<br><input type="checkbox"/> 2.6 Cookware<br><input type="checkbox"/> 2.7 Kitchen equipment and appliances<br><input type="checkbox"/> 2.8 Table equipment and decorations<br><input type="checkbox"/> 2.9 Small electrical appliances | <b>03 Life without limits _____%</b><br><input type="checkbox"/> 3.1 Consumer electronics<br><input type="checkbox"/> 3.2 Beauty and wellness products<br><input type="checkbox"/> 3.3 Coffee-ware and coffee equipment<br><input type="checkbox"/> 3.4 Coffee shops<br><input type="checkbox"/> 3.5 Bar and drinks-related equipment<br><input type="checkbox"/> 3.6 Camping and outdoor products<br><input type="checkbox"/> 3.7 Travel accessories<br><input type="checkbox"/> 3.8 Hospitality products |
| <b>04 Others, please specify: _____</b>   |  |

<b>5. Brand description</b>			
Brand Name: _____	Brand Name: _____	Brand Name: _____	
Brand origin: _____	Brand origin: _____	Brand origin: _____	
Please describe your product range (20 words max, this text may also be used as catalogue entry; see point 10)			

<b>6. Participation fee:</b>	
<b>Raw space</b>	
RMB 2,160 / sqm	
<b>Standard booth package</b>	
RMB 2,960 / sqm	Each 9sqm booth includes booth construction, side & rear partitions, wall-to-wall carpet, 3 Spot lights, 1 socket outlet, 1 table & 2 chairs, 3 shelves, 1 waste bin, daily booth cleaning
*Apply for a booth before 30 June 2024 to enjoy a 15% early bird discount	
*For special zone will be announced separately	
<b>Participation fee</b>	
<input type="checkbox"/> Raw space	_____ sqm (RMB 2,160/sqm)
<input type="checkbox"/> Standard booth package	_____ sqm (RMB 2,960/sqm)
Remark:	
1. Additional Fees (occur upon your request) *2 sides open, 5% extra; 3 sides open, 10% extra; 4 sides open, 15% extra	
2. The organiser remains the right to close the booth if the exhibitor fails to meet the requirements stated in the materials submitted in advance. In such cases, the participation fee will be forfeited.	
3. 6% VAT included	
4. The assigned space is subject to organiser's final confirmation.	

<b>7. Name of legally responsible person (Please print last name, first name and sign below):</b>
---

- We hereby accept the Specific Terms & Condition on Page 2 of this application form and General Terms & Conditions of the Show on website: <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Company stamp: \_\_\_\_\_

**Specific Terms & Conditions of Participation (as of May 2024)**

- |   |  |  |
|---|--|--|
| <p><b>1. Organiser</b><br/>                 Messe Frankfurt (Shenzhen) Co Ltd<br/>                 609, Building C, Dongfang Xin Tiandi, Caitian Road, Futian Street, Futian District, Shenzhen, P.R.China</p> <p><b>2. Event location</b><br/>                 Shanghai Exhibition Centre<br/>                 No. 1000 Middle Yanan Road<br/>                 Shanghai, 200000 PR China</p> <p><b>3. Date of Event</b><br/>                 10 – 12 October 2024</p> <p><b>4. Registration and Confirmation</b><br/>                 To apply for the exhibition, a completed signed and sealed application form should be provided to the organiser. The organiser will confirm the success of the application by fax or direct mail.</p> <p><b>5. Terms of payment</b><br/>                 A deposit of 50% participation fee is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% should be paid within <b>5 working days</b> after receiving the booth confirmation letter. All bank charges are to be borne by applicant.<br/>                 Payment should be made to:<br/>                 A/C Name:<br/>                 Messe Frankfurt (Shenzhen) Co., Ltd<br/>                 A/C No: 755919692810201<br/>                 Bank Name: CHINA MERCHANTS BANK<br/>                 Shenzhen Huang gang Sub-Branch<br/>                 Bank Address: 1, and 2 Floor, Flat B, Zhongshen Garden, Caitan Nan Road<br/>                 Futian District Shenzhen PR CHINA<br/>                 Swift Code: CMBCCNBS</p> | <p><b>6. Cancellation</b><br/>                 If an applicant cancels his application, for whatever reason, before he receives either a rejection or confirmation of his application, all paid application fees will not be refunded.</p> <p>If the exhibitor notifies the organiser of his cancellation within three months prior to the start date of the event, the exhibitor shall be liable for the total participation fee.</p> <p>If the contracted exhibitor (i.e. in receipt of confirmation) informs the organiser of the cancellation of the exhibition and the organiser can resell the booth without any loss, the balance payable by the exhibitor may be reduced to CNY 7,000 which doesn't include the additional costs, catalogue fees and etc. that should be fully borne by the exhibitor.</p> <p><b>7. Additionally represented companies (co-exhibitors)</b><br/>                 Each exhibitor can list one joint exhibitor to participate in the exhibition. If there is more than one joint exhibitor, 10% exhibition fee will be charged.</p> <p><b>8. General terms and conditions of Participation</b><br/>                 The detailed General Terms &amp; Conditions of Participation are given on the organiser's website <a href="https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html">https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html</a><br/>                 It can be requested in printed form if required.</p> <p><b>9. Booth allocation</b><br/>                 Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.</p> | <p>Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.</p> <p><b>10. Catalogue entry / fair guide</b><br/>                 If the organiser does not receive the catalogue entry form (see exhibitor manual) from the exhibitor, it will be posted in the exhibitor entry or fair guide according to the information in the application form.</p> <p><b>11. Market directory</b><br/>                 The Exhibitor's company data in the media package (including but not limited to company name, address, telephone number, fax number, email address, product introduction, etc.) shall be published in the market directory of the Messe Frankfurt year-round industry website associated with the Exhibition website if the industry website is available for the respective event.</p> <p><b>12. Intellectual property rights / copyright</b><br/>                 The exhibitor warrants that his exhibits, packaging and related public materials are free from any infringement or violation of the rights and interests of third parties, including but not limited to trademark right, copyrights, designs, names, and registered or unregistered patent rights. All liabilities arising therefrom shall be borne by the exhibitor. The organiser has the right to ask the exhibitor to compensate all the losses caused by the exhibitor.</p> <p><b>13. Correspondence address for enquiries</b><br/>                 Messe Frankfurt (Shenzhen) Co Ltd<br/>                 609, Building C, Dongfang Xin Tiandi, Caitian Road, Futian Street, Futian District, Shenzhen, P.R.China<br/>                 Tel: (852) 2230 9287<br/>                 Email: <a href="mailto:interior@china.messefrankfurt.com">interior@china.messefrankfurt.com</a></p> |
|---|--|--|